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The World's Best



Oriental  
Poppy

Lulu A. Neeley

(A New Variety)

Lee R. Bonnewitz

VAN WERT, OHIO



# The Best Poppies

in the World



KNOW I do not have a reputation for using superlatives. It is seldom wise to use them, and it is sometimes even dangerous, and yet I do not hesitate to say, that I believe "The Best Oriental Poppies in the World" are in the garden of Dr. J. H. Neeley, of Paulding, Ohio. Dr. Neeley has been growing Peonies, Irises, Oriental Poppies, and Gladioli for over twenty-five years, and as he is a close observer, a great student and a born hybridizer, his garden is filled with many of his own new originations of all these desirable garden plants, but he is so very particular about the quality of any seedling which is to bear his name as introducer, that he has not allowed any of them to be placed upon the market.

The Doctor is an intensive gardener, as you can readily see by the following representatives in his garden list.

SNOW DROPS  
     CROCUSES  
             SQUILLS   {SIBERICA  
                           {CAMPANULATA  
                             FRITILLARIAS  
 DAFFODILS  
     NARCISSI  
         JONQUILLS  
             HYACINTHS  
 TULIPS, (Early)  
     MAYFLOWERING  
         REMBRANDTS  
             DARWINS  
                 BREEDERS  
 IRISES  
     PUMILLA  
         INTERMEDIATE  
             SIBERIAN  
                 GERMAN  
                     JAPANESE  
 POPPIES   {ORIENTAL  
             {SHIRLEY  
     PEONIES  
         ROSES  
             GLADIOLI  
                 DAHLIAS  
                     ANEMONES  
                     CHRYSANTHEMUMS

Four or five years ago on one of my many visits to his garden, I found, just coming into its first bloom, the most beautiful Oriental Poppy I had ever seen, and when he told me it was one of his seedlings, I instantly said, "Doctor, that Poppy is worth one hundred dollars!" And I have been very, very much interested in it ever since. He has accumulated a little stock of it, and as everyone who has seen the variety in bloom wants to purchase it, I have finally persuaded him to allow me to place this wonderful Oriental Poppy on



MY FRIEND  
DR. J. H. NEELEY  
ORIGINATOR OF THE NEW POPPY  
LULA A. NEELEY

the market. In honor of his wife he has given it the name Lula A. Neeley.



THIS ILLUSTRATION CANNOT SHOW ITS TRUE SIZE,  
WONDERFUL SUBSTANCE OR  
BRILLIANT COLOR

The variety is a direct cross between Beauty of Livermere and Mahony. The stem is tall and straight, and on well established plants more sturdy than other varieties. The flower is of a deep red ox-blood color, free from the brick or orange tone which mars the red in so many Oriental Poppies. The flower is of peculiar substance, reminding me of

the quality in the petals of the Matilija Poppy, which all lovers of Poppies so much admire, but which is so difficult to grow, even in California. The petals continue to increase in size for several days after opening, giving it a long blooming period. The flowers are not as large as those on Trilby, but they open better than those on that extremely large variety; they have, in my estimation, a much better color, and their very great superiority is the fact that they are not floppy. The bracts which support the petals give a finish, I might almost say a dignity, which is one of the pleasing characteristics of the new variety. His experience in growing it the past four years indicates that it is one of the hardiest of the Oriental Poppy family, and I am sure the Doctor is doing the world a favor by allowing it to be placed in commerce. Owing to the very limited stock of the variety I am placing it on the market at twenty-five dollars (\$25.00) for a two-year-old root, although I still believe that the price of one hundred dollars which I placed on it the first day I saw it, would not be too much for an enterprising grower, who realizes how much the world needs a true red Poppy, to pay for it.

You will note from the following list that Dr. Neeley has all the best known Oriental Poppies growing in his garden.

BEAUTY OF	MAHONY
LIVERMERE	MONARCH
BRIGHTNESS	MRS. PERRY
BLUSH QUEEN	MARY STUDHOLME
CERISE BEAUTY	MRS. MARSH
DIENER'S SEEDLINGS	MRS. HAWKINS
EDNA PERRY	NANCY
FIRE KING	ORANGE GLOW
FLANDERS	PSYCHE
GERALD PERRY	PROSERPINE
GOLIATH	PERRY'S WHITE
GROSSFURST	PARKMANI
HARMONY	PRINCESS VICTORIA
JEANNIE MAWSON	PRINCESS ENA
KING GEORGE	PRIVATE G. PERRY
LADY HASKETT	QUEEN ALEXANDRA
LE GRAND MOGUL	ROSE QUEEN
LULA A. NEELEY	ROSE GLORY
LADY FRED. MOORE	ROYAL SCARLET
LIGHTNESS	SILVER QUEEN
LORD LAMBOURNE	TRILBY
MASTERPIECE	WURTEMBURGIA

This new variety, Lula A. Neeley, is approached in beauty and quality only by Wurtemburgia and Trilby, the true stock of both of which is extremely scarce. I am offering a few two-year-old roots of the true variety of Trilby at ten dollars (\$10.00), and I hope every purchaser will give it proper care. When Wurtemburgia and Trilby were first brought to this country their great beauty and value were immediately recognized, but I am told that the purchasers, and even the importers, did not know the proper care to give them and as a result most of the stock was lost in a very short time after it was first imported. I know through experience the unsatisfactory results we have had in

trying to obtain the true stock of these two varieties by importation during the past few years. I will try to work up a good stock of these two foreign varieties, and also of Lula A. Neeley, and doubtless within a few years all three of them (which I regard as the Best Oriental Poppies in the World) will be sold at popular prices.

Purchasers should be very careful where they plant these varieties, for while they should be placed in a location where they will be allowed to show their beauty to the world, yet their unusual brilliance should not be allowed to conflict with the Peony planting. They should, however, be allowed to emphasize the softer beauty of the Peonies by being planted against a background of shrubbery where you do not get to see them from the same vantage point from which you observe the Peonies. Above all other things, purchasers must remember that it is absolutely necessary that the plants must have a light mulching of leaves, not only for protection during the winter, but also for protection against the late spring frosts, and the Doctor asks me to say that this mulching of leaves can, with great advantage, be allowed to remain upon the Oriental Poppy bed throughout the entire year, as the mulch it forms and the moisture it holds are

exactly what these beautiful plants require.

While it is possible there may be enough two-year-old plants of these two varieties, Lula A. Neeley and Trilby, to supply the demand, yet an early order is advised for the largest roots will be given to the first purchasers. At the introductory price, the Poppies will be sent by Parcel Post, pre-paid and insured. Orders should be sent to me because the Doctor has told me that while the hybridization, propagation and care of these plants is a great joy to him, yet he does not wish to be worried with the details of placing them upon the market.

Plants will be ready for shipment about September 1st. Every plant guaranteed true to name or money refunded.

Terms—*Cash with Order.*

LEE R. BONNEWITZ,  
Van Wert, Ohio.



